

DEPARTMENT OF BUSINESS AND PUBLIC ADMINISTRATION

FATA UNIVERSITY, FR KOHAT

SCHEME OF STUDIES: BACHELOR OF BUSINESS ADMINISTRATION (BBA HONS.) FOR FALL-2023 AND ONWARDS

SEMESTER-WISE DISTRIBUTION OF COURSES

Scheme of Studies As Per UGP 2023				
Semester I (15 Credit Hrs.)				
Sr.#	Course Code	Title	Cr. Hrs.	Category
1	NS-311	Environmental Sciences	3	General-1
2	FE-312	Functional English (English I)	3	General-2
3	QR-313	Introduction to Mathematics	3	General-3
5	MGT-311	Introduction to Business	3	Major-1
6	MGT-312	Financial Accounting I	3	Major-2
Total Cr. Hrs.			15	
Semester II (15 Credit Hrs.)				
7	ICP-321	Ideology and Constitution of Pakistan	2	General-4
8	AH-323	Introduction to Philosophy	2	General-5
9	ISI-314	Islamic Studies	2	General-6
10	MGT-321	Principles of Management	3	Major-3
11	MGT-322	Financial Accounting II	3	Major-4
12	MGT-323	Principles of Marketing	3	Major-5
Total Cr. Hrs.			15	
Semester III (15 Credit Hrs.)				
13	SS-431	Introduction to Psychology	2	General-7
14	EN-432	Entrepreneurship	2	General-8
15	EW-433	Expository Writing (English II)	3	General-9
16	CCE-434	Civics and Community Engagement	2	General-10
17	MGT-431	Introduction to Business Finance	3	Major-6
18	MGT-432	Cost Accounting	3	Major-7
Total Cr. Hrs.			15	
Semester IV (15 Credit Hrs.)				

19	QR-441	Introduction to Statistics	3	General-11
20	ICT-442	Applications of ICT	3	General-12
21	MGT-441	Financial Management	3	Major-8
22	MGT-442	Business Communication	3	Major-9
23	MGT-443	Marketing Management	3	Major-10
		Total Cr. Hrs.	15	
Grant Total Cr. Hrs. Till 4th Semester			60	
Semester V (18 Credit Hrs.)				
24	MGT-551	Human Resource Management	3	Major 11
25	MGT-552	Organizational Behavior	3	Major 12
26	MGT-553	Business Law	3	Major 13
27	MGT-554	Business Ethics	3	Major 14
28	PHIL-311	Logic	3	Interdiscip. 1
29	ECO-MIC 311	Micro Economics	3	Interdiscip. 2
		Total Cr. Hrs.	18	
Semester VI (18 Credit Hrs.)				
30	MGT-561	Consumer Behavior	3	Major 15
31	MGT-562	Business Research Methods	3	Major 16
32	MGT-563	International Business	3	Major 17
33	MGT-564	Project Management	3	Major 18
34	ECO-MAC 311	Macro Economics	3	Interdiscip. 3
35	CS-413	E-Commerce	3	Interdiscip. 4
		Total Cr. Hrs.	18	
Semester VII (18 Credit Hrs.)				
36	MGT-671	Money and Banking	3	Major 19
37	MGT-672	Strategic Management	3	Major 20
38	FIN-671	Investment and Portfolio Management (Finance Elective 1)	3	Elective
39	FIN-673	Advance Accounting (Finance Elective 2)	3	Elective
40	HRM-671	Training and Development (HRM Elective 1)	3	Elective
41	HRM-672	Leadership and Team Management (HRM Elective 2)		Elective
42	MKT-671	Brand Management (Marketing Elective 1)	3	Elective
43	MKT-672	International Marketing (Marketing Elective 2)	3	Elective
44		Field Experience/Internship	3	
		Total Cr. Hrs.	18	
Semester VIII (18 Credit Hrs.)				
45	MGT-681	Inferential Statistics	3	Major 24
46	MGT-682	Management Information Systems	3	Major 25
47	FIN-672	Islamic Banking & Finance (Finance Elective 3)	3	Elective

48	FIN-681	Auditing (Finance Elective 4)	3	Elective
49	FIN-682	Banking Law and Practices (Finance Elective 5)	3	Elective
50	HRM-681	Recruitment and Selection (HRM Elective 3)	3	Elective
51	HRM-682	Performance Management (HRM Elective 4)	3	Elective
52	HRM-683	HR Development (HRM Elective 5)	3	Elective
53	MKT-673	Marketing Research (Marketing Elective 3)	3	Elective
54	MKT-681	Advertising and Promotion Strategy (Marketing Elective 4)	3	Elective
55	MKT-682	Supply Chain Management (Marketing Elective 5)	3	Elective
56		Capstone Project	3	
		Total Cr. Hrs.	18	
		Grand Total Cr. Hrs. of Eight Semesters	132	